



## SPONSORSHIP & EXHIBITOR PACKAGES

	DIAMOND	PLATINUM	GOLD	SILVER	EXHIBITOR
Sponsorship Rate	P1,500,000.00	P1,000,000.00	P600,000.00	P350,000.00	P75,000.00
Booth Space	6m x 15m (1) exhibition space	6m x 12m (2) exhibition space	6m x 8m (4) exhibition space	4m x 8m (4) exhibition space	2m x 3m (60) exhibition space
Sponsorship billing in all event print advertisements	MAJOR	MAJOR	MINOR	MINOR	
Inclusion of Brand/Company in the event's AVP, Mood Setter and Teaser	Yes FREE	Yes FREE	Yes FREE	Yes FREE	
Logo to be prominently placed at the side panels of the stage	LEFT PLACEMENT	RIGHT PLACEMENT	LEFT BELOW MAJOR	RIGHT BELOW MAJOR	
Logo placement in all relevant marketing collaterals (official event backdrop, stage, print ads, posters, flyers, banners, exhibitors manual, show directory)	LEFT PLACEMENT	RIGHT PLACEMENT	LEFT BELOW MAJOR	RIGHT BELOW MAJOR	
Logo placement in all event IDs (guests, attendees, exhibitors, organizers, etc.)	LEFT PLACEMENT	RIGHT PLACEMENT	LEFT BELOW MAJOR	RIGHT BELOW MAJOR	
Printing of logo on all event giveaways	Yes	Yes	Yes	Yes	
Live acknowledgement on radio ads and during the event	Yes FREE	Yes FREE	Yes FREE	Yes FREE	
Live acknowledgement during exhibitors briefing, press conference, media events	Yes	Yes	Yes	Yes	
Logo Appearance on screen during plenary	-Included in Bumper video -Closing Credits P35,000.00	Closing Credits	Closing Credits	Closing Credits	
Exposure in the event's website	With hyperlink to MAJOR SPONSORS WEBSITE for 6 months P50,000.00	With hyperlink to MAJOR SPONSORS WEBSITE for 6 months P50,000.00			
Brand exposure on stage during prime time at the competition area (maximum of 5 minutes)	4x/day AVP Showing, Advertisements, Plenary Session,	3x/day AVP Showing, Advertisements, Plenary Session,	2x/day AVP Showing,	2x/day AVP Showing, Advertisements,	



	Brand Awareness, Social Awareness, etc.	Brand Awareness, Social Awareness, etc.	Advertisements, Plenary Sessions	Plenary Sessions	
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Opportunity to distribute own giveaways during the event	Yes	Yes	Yes	Yes	Yes
Opening Day supplement in major media partners	Yes FREE P60,000	Yes FREE P60,000			
Attendance in all event activities (pre-event and event proper)	Yes	Yes	Yes	Yes	
Ticket entitlement to the expo	100 tickets for 3-day limited access badges  10 tickets for 3-day FULL ACCESS badges  (P113,400 worth)	60 tickets for 3-day limited access badges  6 tickets for 3-day FULL ACCESS badges  (P68,040 worth)	35 tickets for 3-day limited access badges  2 tickets for 3-day FULL ACCESS badges  (P12,150 worth)	15 tickets for 3-day limited access badges  (P34,830 worth)	2 tickets for 3-day limited access badges  (P1,620 worth)
Documentation of MOA signing and deployment of press materials to media	Yes	Yes	Yes	Yes	
Live interviews on TV or Radio	Yes - 1 (P75,000.00)	Yes - 1 (P50,000.00)	1	1	
Staging of press conference	ONCE P75,000	ONCE P50,000	MOA Signing	MOA Signing	
Production of AVP	Without shoot Metro Manila (PP250,000 worth)				
Area provision for an option to set up a mini exhibit inside the expo area	50sqm FREE BARE SPACE P60,000	30sqm FREE BARE SPACE P30,000			
Provision of time slot during the plenary sessions	Yes (2 hours per day)	Yes (1 hour per day)	Yes (30mins per day)	Yes (3 mins per day)	



VIP for the Opening Ceremonies together with other constituents (local and international)	Yes (2 pax)	Yes (2 pax)	Yes (1 pax)	Yes (1 pax)	
Deployment of a Logistical Assistance for the Special Designs needed for the space provided	Yes	Yes	Yes	Yes	
FREE Accommodation for 3 nights	Yes (3 rooms) FREE  P57,000.00	Yes (2 rooms) FREE  P38,000.00	Yes (1 room) FREE  P19,000.00	Yes (1 room) FREE  P19,000.00	
Provision of Shuttle Service to and from the expo venue for 3 days	Yes ( 6 pax) FREE  P19,500	Yes (4 pax) FREE  P14,000	Yes (2 pax) FREE  P12,000	Yes (2 pax) FREE  P12,000	
Inclusion of Press Materials for Distribution to the Media	Yes	Yes			
Inclusion in All Social Media Advertisement of the Event	Yes	Yes			
Conceptualization and Implementation of Event on Stage During the 3-day Program (materials for the event is not included)	Yes	Yes	Yes	Yes	
Production Crew for the Event on Stage (Playback, Spinner, Director, Stage Managers, Voice Over)	Yes	Yes			
Provisions of Space at the Lobby for Major Sponsor Set-up	FREE (95,000.00)				
Inclusion or Advertorials or Advertisement in Exhibitors Manual Printed Materials	Front Cover (Inner) 3-page write up FREE P150,000	Back Cover (Inner) 2-page write up FREE P100,000.00	1 page write up	HALF page write up	



**Let's Collaborate!** We believe that your values align with ours and we are excited to collaborate with you as we continually transform the business standards, promote the coffee industry not only in the country, but in other parts of the world given the challenges of today's workforce and other ongoing concerns. We are more than happy to accommodate your requests and tailor the sponsorship package according to your requirements. By sponsoring, you will greatly contribute to our advocacy and commitment.

**Please feel free to contact our Expo and Events Management Team:**



**Perdem Hay Marketing Solutions, Inc.  
Unit 802 BSA Twin Towers, Bank Drive  
Ortigas Center, Mandaluyong City**

**Contact Details:**

**Ron Yu 09052728686**

**Aaron Del Poso 09171407646**

Tina De Leon - 09770273997

Tins Tuliao - 09167760879